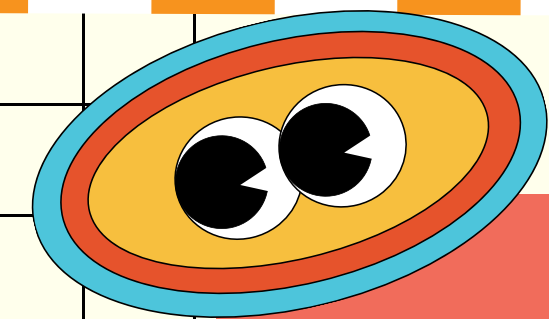




CREATIVE PORTFOLIO

ARINA FATIA ZAHRAH

2024



ARINA FATIA ZAHRAH

ABOUT ME

Halo, saya Arina Fatia Zahrah !

Saya Lulusan D4 Manajemen Pemasaran yang tekun di bidang creative media dan social media specialist. Setiap karya yang saya buat selalu didorong oleh keinginan untuk menyampaikan pesan dengan cara yang paling kreatif dan efektif.

Dalam portofolio ini akan menemukan beberapa karya terbaik saya yang mencerminkan dedikasi, keterampilan, dan inovasi yang saya bawa ke setiap proyek. Saya berharap dapat berbagi cerita dan bekerja sama dalam menciptakan sesuatu yang luar biasa.



EDUCATION



Politeknik Negeri Malang

September 2019 - Juli 2023

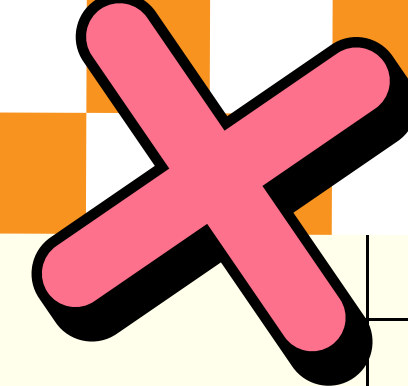
D4 Manajemen Pemasaran
Cumulative GPA: 3.83



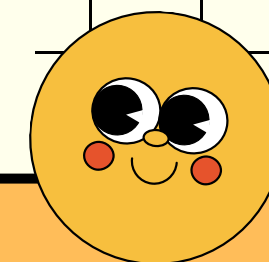
Universitas Ciputra Surabaya

September 2022 - Desember 2022

Wirausaha Merdeka
Become Entrepreneur to Build a Sustainable Business



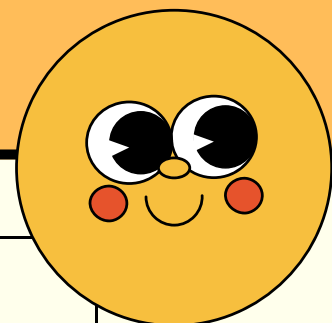
WORK EXPERIENCE



Freelance Graphic Design

Oktober 2022 - Present

- Creating other consistent graphic elements to build a strong and easily recognizable brand identity
- Ensuring that every design supports the company's overall strategy



Creative Director Awisaka (Alumni Wirausaha Merdeka)

Oktober 2023 - Mei 2024

- Execute design projects from concept to publication
- Create copywriting concepts for Instagram social media posts
- Develop a monthly social media plan tabulation
- Analyze monthly trends and social media content

Marketing Internship PT. Bank Tabungan Negara (Persero) Tbk

Juli 2022 - September 2022

- Perform customer document filing activities
- Conduct telemarketing related to BTN Mobile app activation for customers via phone
- Input customer data on the BTN Smart website every month
- Increase customer awareness and acquisition



PROJECT PORTFOLIO

AWISAKA (Alumni Wirausaha Merdeka)



PROJECT PORTFOLIO

AWISAKA (Alumni Wirausaha Merdeka)



PROJECT PORTFOLIO

Rumah Kinasih Kabupaten Blitar



OBI BELT CIPRAT



Obi Belt adalah aksesori berupa ikat pinggang dengan bentuk yang cantik dan motif kain batik ciprat khas rumah kinasih

SHOP NOW

More Information :

Instagram: @rumah_kinasih | +62-0857-4410-804



SCAN ME



FOR E-CATALOG PRODUCT

More Information :

Instagram: @rumah_kinasih | +62-0857-4410-804



BLOUSE CIPRAT



Blouse adalah kemeja bermodel longgar dengan motif kain batik ciprat khas rumah kinasih

SHOP NOW

More Information :

Instagram: @rumah_kinasih | +62-0857-4410-804

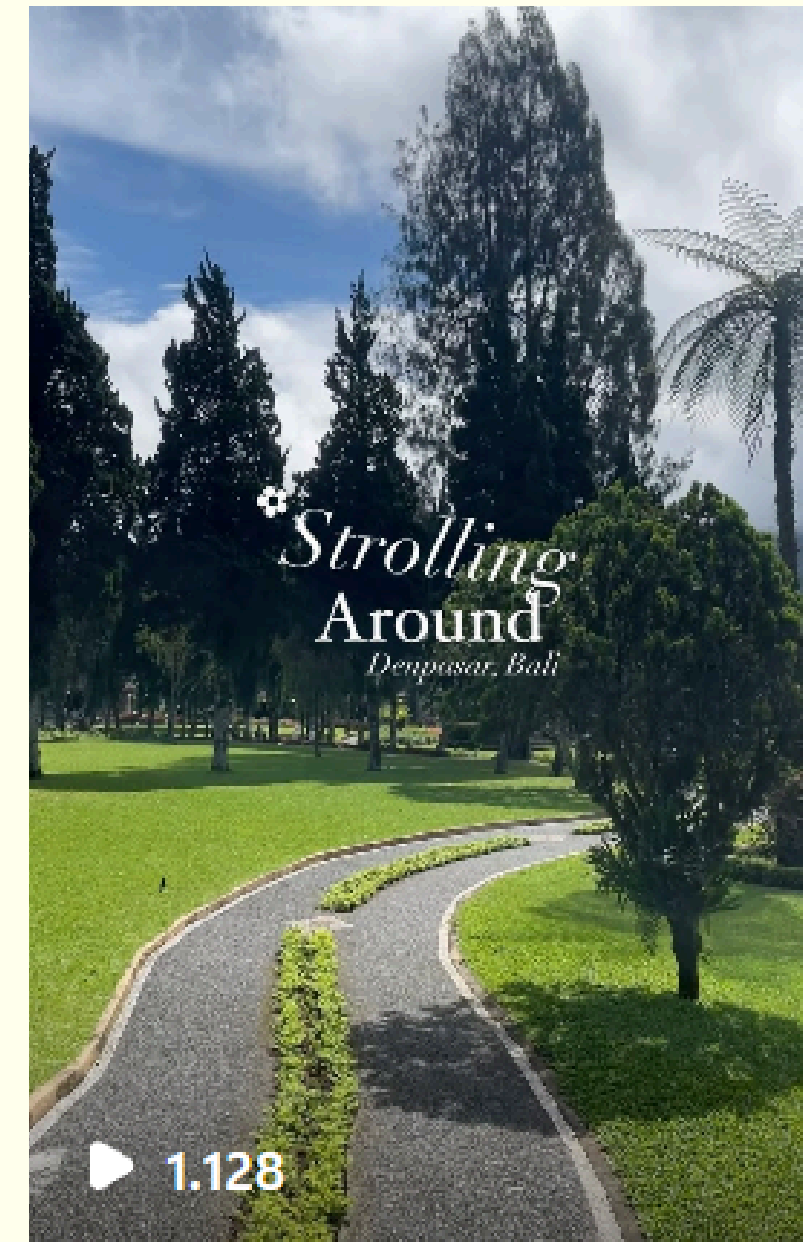
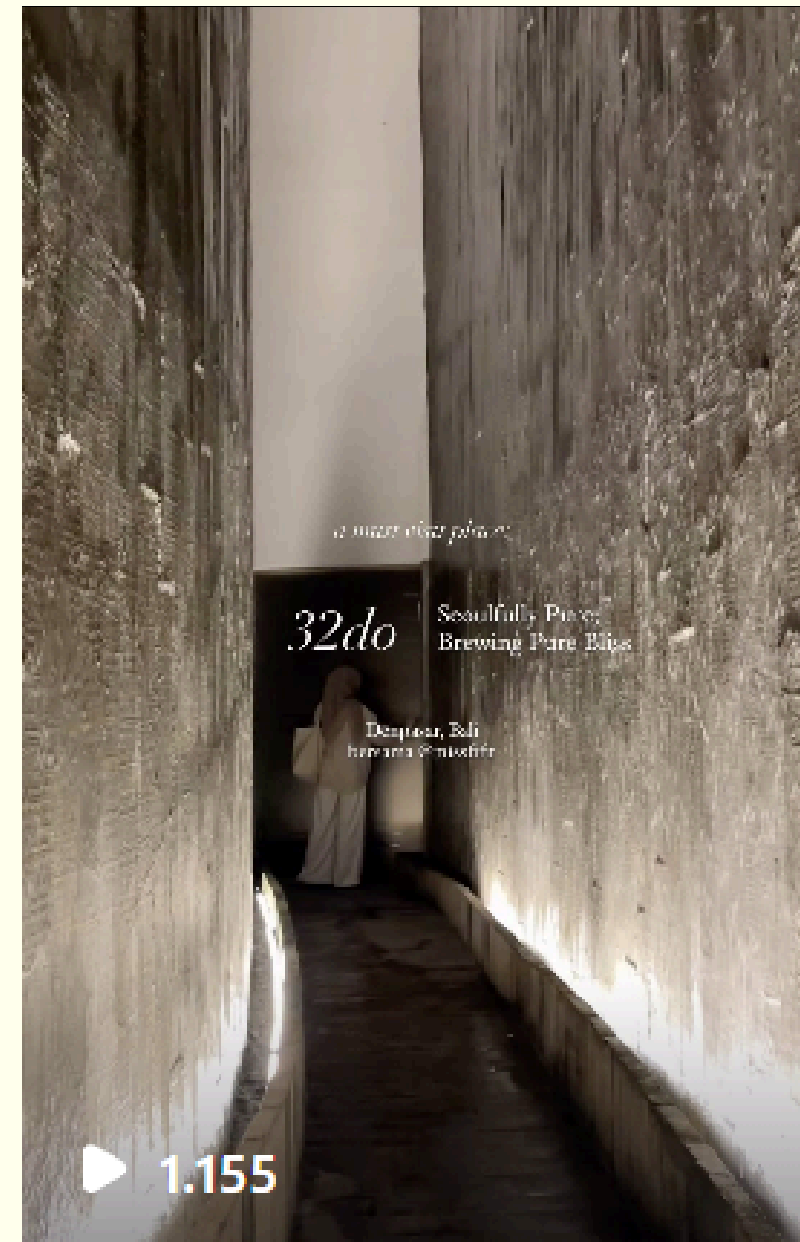
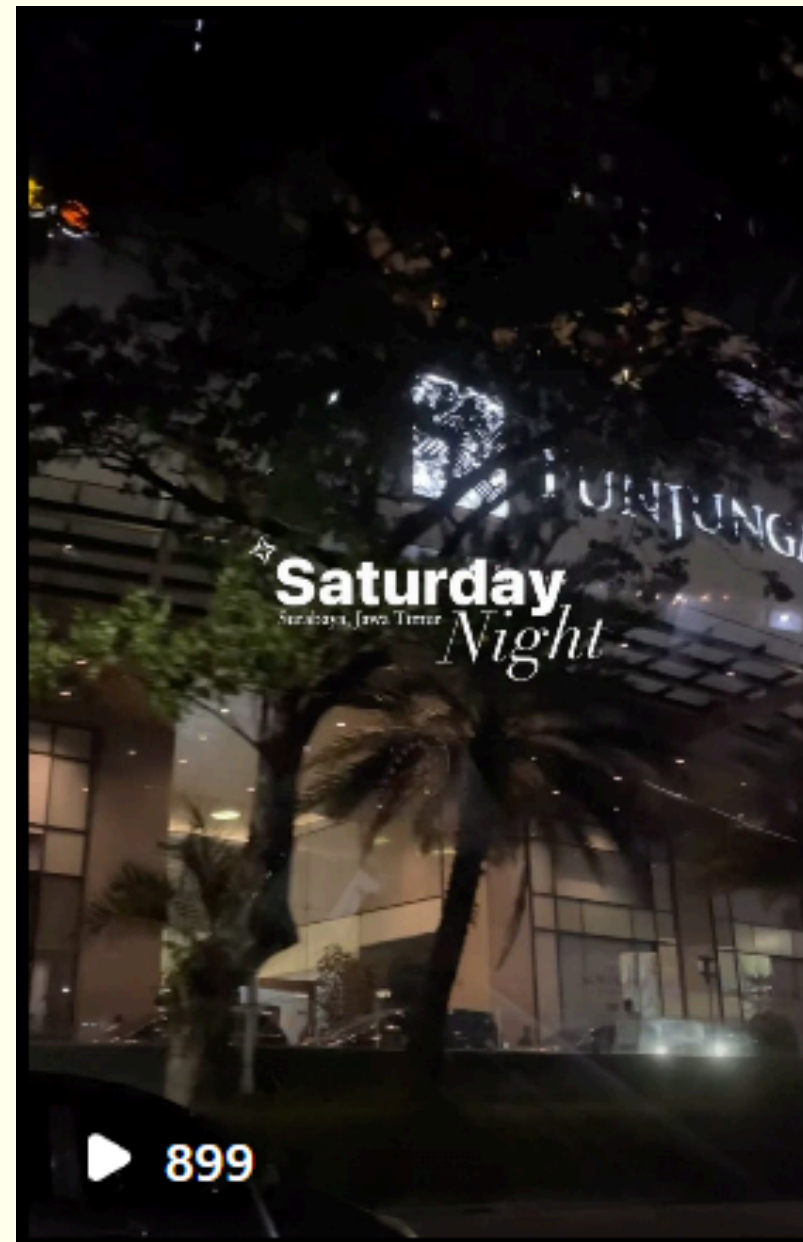
PROJECT PORTFOLIO

Pake Jumputan Official



PROJECT PORTFOLIO

Video on Instagram



PROJECT PORTFOLIO

Video Project on Awisaka Official



SKILLS

SKILLS

My skills are ranging from performance marketing, social media and I am familiar with design related tools.



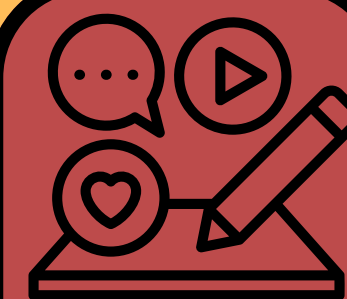
Illustrator



Canva



Public Speaking



Content Marketing



Ms. Office



VN



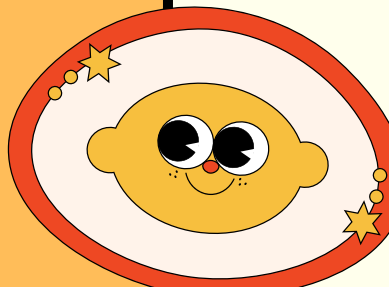
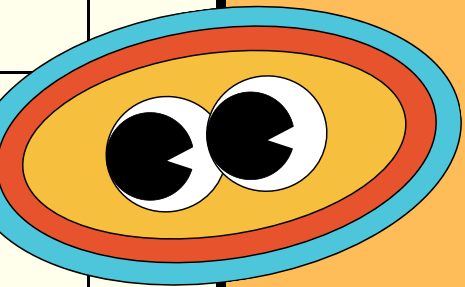
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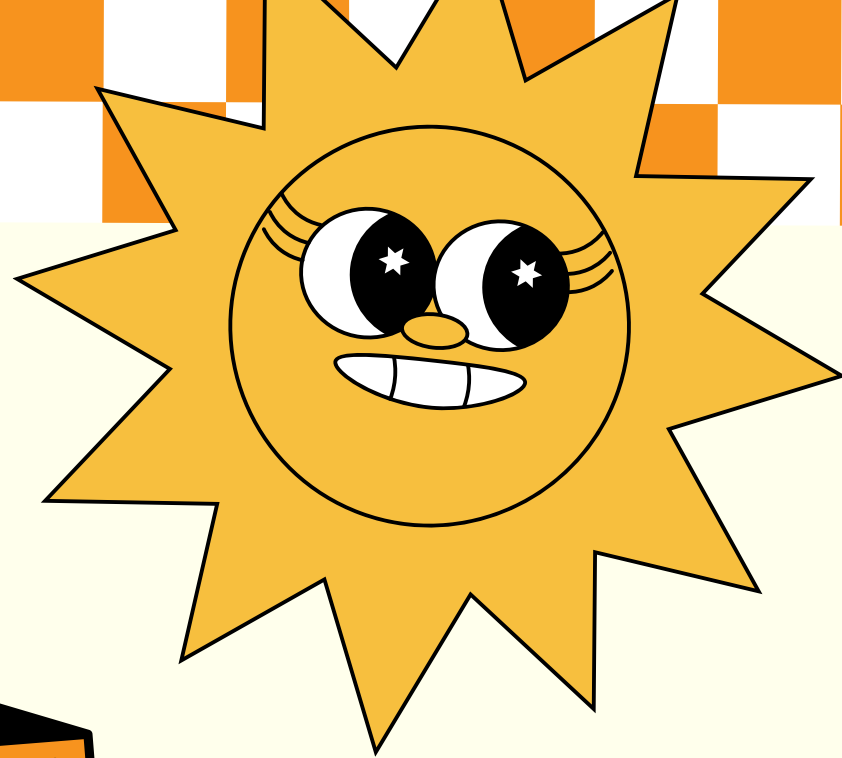


Social Media Specialist



Digital Marketing





CONTACT



+62-81232-599-158



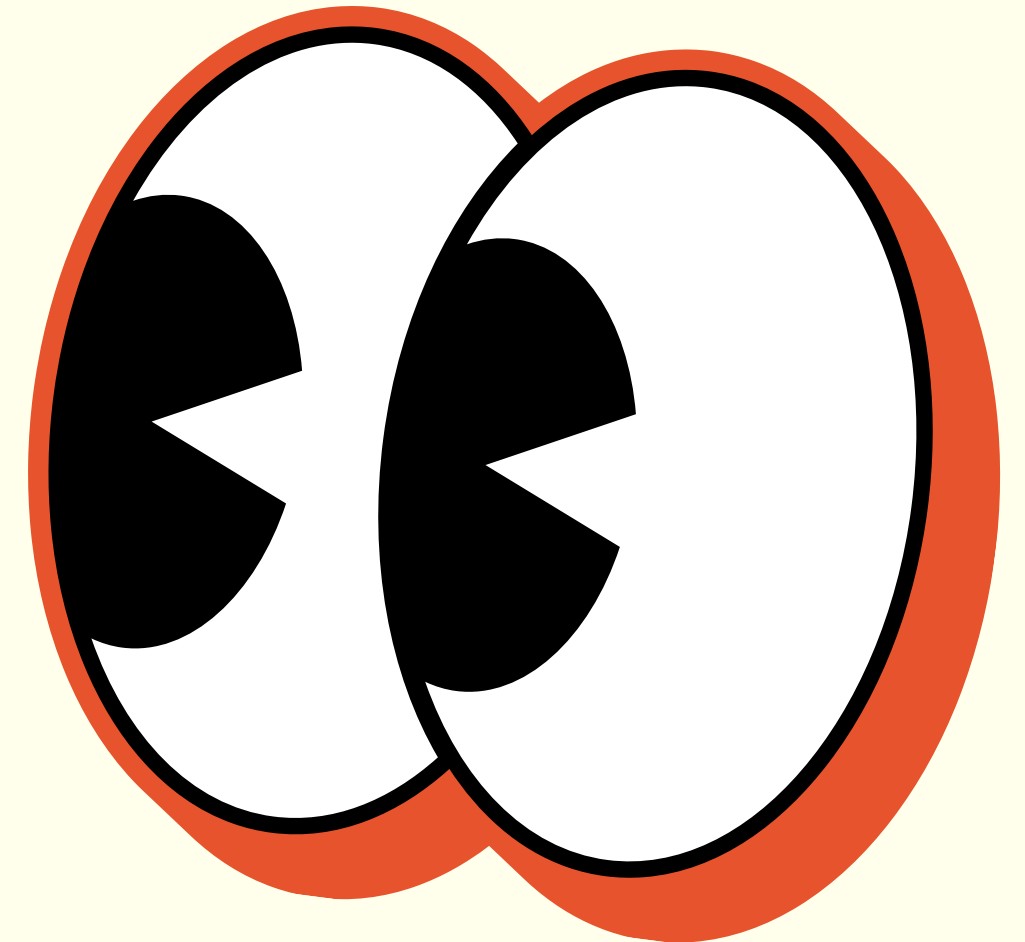
arinafatia@gmail.com



arinazahrah



Arina Fatia Zahrah





THANK YOU